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| 1 | Modulbezeichnung 56780 | Business ethics and corporate social responsibility Sustainability management, business ethics and corporate social responsibility | 5 ECTS |
| 2 | Lehrveranstaltungen | Vorlesung: Business Ethics and Corporate Social Responsibility (2 SWS) | 5 ECTS |
| 3 | Lehrende | Prof. Dr. Markus Beckmann | |

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| 4 | Modulverantwortliche/r | Prof. Dr. Markus Beckmann | |
| 5 | Inhalt | <p>This course combines several perspectives on normative issues in business. First, we take a moral psychology perspective to understand how morality helps us solve certain problems, but also creates pitfalls in the modern world. Second, we develop an ethical framework for navigating contentious issues and supporting the search for constructive solutions. Third, we apply this framework to analyze how (why) social and environmental goals are (not) achieved at the macro level. We will pay particular attention to the role of markets and their regulation. Fourth, we take the perspective of the individual firm and ask whether and to what extent firms need to integrate moral issues into their value creation processes. In this context, corporate social responsibility can serve as a means to implement these moral issues. We will therefore take a closer look at CSR, its origins, development and instruments. We conclude the course by discussing various applications and cases.</p> | |
| 6 | Lernziele und Kompetenzen | <p>Students:</p> <ul style="list-style-type: none"> • Are able to provide differentiated arguments on questions relevant to our society • Have skills to critically reflect current issues in business ethics and CSR • Know concepts that help to critically reflect the role of business in society • Understand the changing environment of companies • Are able to use dilemma structure as analytical tool • Understand the CSR discourse and its core concepts | |
| 7 | Voraussetzungen für die Teilnahme | None | |
| 8 | Einpassung in Studienverlaufsplan | Semester: 2;4;6 | |
| 9 | Verwendbarkeit des Moduls | <p>Management Austauschstudium Master Management 1 Management Austauschstudium Promotion Management 1 Elective Modules Master of Arts Development Economics and International Studies 20192 Freie Ergänzungsstudien Master of Arts Development Economics and International Studies 20192 Wahlangebot: maximal 2 Module mit je 5 ECTS aus dem sonstigen Angebot der Fakultät Master of Science Arbeitsmarkt und Personal 20172 Miscellaneous Master of Science Economics 20212</p> | |

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| | | <p>Vertiefungs- und Ergänzungsbereich Master of Science Finance - Auditing - Controlling - Taxation 2009</p> <p>Vertiefungsbereich Master of Science Finance - Auditing - Controlling - Taxation 20172</p> <p>Modulbereich: International corporate sustainability Master of Science International Business Studies 20172</p> <p>Wahlbereich Master of Science Management 2009</p> <p>Vertiefungsbereich Master of Science Management 20192</p> <p>Modulgruppe Management Master of Science Marketing 20182</p> <p>Freier Vertiefungsbereich Master of Science Sozialökonomik 20222</p> <p>Wahlmodul: Spezielle BWL Master of Science Sozialökonomik 20222</p> <p>Wahlmodule Wirtschaftswissenschaften Master of Science</p> <p>Wirtschaftsmathematik 20152</p> <p>Nebenfach Wirtschaftswissenschaften Master of Science</p> <p>Wirtschaftsmathematik 20192</p> <p>Fachwissenschaftlicher Pflichtbereich Master of Science</p> <p>Wirtschaftspädagogik Studienrichtung I 2009</p> <p>Fachwissenschaftlicher Wahlbereich Master of Science</p> <p>Wirtschaftspädagogik Studienrichtung II 2009</p> |
| 10 | Studien- und Prüfungsleistungen | elektronische Prüfung mit MultipleChoice (60 Minuten) |
| 11 | Berechnung der Modulnote | elektronische Prüfung mit MultipleChoice (100%) |
| 12 | Turnus des Angebots | nur im Sommersemester |
| 13 | Arbeitsaufwand in Zeitstunden | Präsenzzeit: 30 h Eigenstudium: 120 h |
| 14 | Dauer des Moduls | 1 Semester |
| 15 | Unterrichts- und Prüfungssprache | Englisch |
| 16 | Literaturhinweise | Provided via StudOn |