

Wahlbereich

1	Modulbezeichnung MIM-8060	Management and organization theories through the lens of mission-driven organizations (Management- und Organisationstheorien aus der Sicht missionsgetriebener Organisationen)	5 ECTS
2	Lehrveranstaltungen	S: Management and organization theories through the lens of mission-driven organizations (Management- und Organisationstheorien aus der Sicht missionsgetriebener Organisationen)	5 ECTS
3	Dozenten	Prof. Markus Beckmann und Dr. Dimitar Zvezdov	

4	Modulverantwortlicher	Prof. Markus Beckmann
5	Inhalt	The course takes a closer look at management and organization theories. Discussed in the context of organizations driven by a social or environmental mission, these theories provide insights into why organizations exist, how they function and how they interact with each other. The course addresses theories such as transaction cost theory, agency theory or institutional theory. Studying management and organizations theories from the perspective of mission-driven organization helps us deepen our understanding of the potential conflict between creating financial value on the one hand and pursuing social and environmental objectives on the other. This provides insights into many issues that companies face when implementing sustainability strategies.
6	Lernziele und Kompetenzen	Students: <ul style="list-style-type: none"> • Are able to analyze classic articles in management and organization theory • Can critically reflect these theories. In particular, students are able to engage each other in fruitful classroom discussions about the applicability of these theories as well as on their boundary conditions. • Advance their feedback skills by providing other students with feedback during class • Can apply these theories to the specific context of mission-driven organizations • Better understand the bigger picture i.e. to recognize patterns in situations • Can employ their theoretical knowledge to examples from practice • Advance their teamwork skills through group work during class as well as team presentations
7	Empfohlene Voraussetzungen für die Teilnahme	None
8	Einpassung in Musterstudienplan	2 nd or 4 th semester
9	Verwendbarkeit des Moduls	<ul style="list-style-type: none"> • Modul im Pflichtbereich II für Studierende des Master in Management <i>Registration via StudOn; no. of participants: 30</i>
10	Studien- und Prüfungsleistungen	Weekly theses development Portfolio + Attendance Term paper & presentation
11	Berechnung Modulnote	Term paper: 70% Presentation: 30%

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12	Turnus des Angebots	Jährlich im Sommersemester; every summer term
13	Arbeitsaufwand	Präsenzzeit: 28h (attendance) Selbststudium: 122h (self study time)
14	Dauer des Moduls	1 Semester
15	Unterrichtssprache	Englisch
16	Vorbereitende Literatur	Provided via StudOn